

BSA Verafirm SAM Certification

The must-have credential for Software Asset Management professionals

In Practice: When You Apply Standardized Configurations

Assets identified in each business often bring along their own configurations with other Core teams. It is generally expected to find the systems to be the same. Thanks to the partnership approach that is taken with Line, involving other teams, and existing Management support, Areas from that same configuration are always in view.

Select each image to learn more.

- Procurement
- HR
- User Group
- Support Desk
- The COO
- Finance Management

SAM skills are in demand.

Meet the growing demand for skilled professionals who can build and manage SAM systems.

Get certified on the SAM Gold Standard.

The only SAM certification aligned to the 2017 ISO 19770-1 standard, the only standard written to also manage software assets.

The ISO Standard Brief

You just learned about the ISO and the five existing ITAM Standards. Let us discuss the logic of the new ISO standard and the general PDCA requirements for ITAM.

Select each tab to learn more.

ISO MSS	Requirements	Processes & TI	Conformance
<h4>ISO 19770-1: ITAM Systems – Requirements</h4> <p>ISO 19770-1 is a Management Systems Standard for IT Asset Management and is the only international standard for ITAM/SAM. The 3rd edition of this standard (the first to follow the MSS format) was published in 2017.</p> <p>The body of the ITAM Standard does not provide substantive guidance on what should be included in an ITAM System. It only discusses the general framework, or PDCA methodology, around continuous improvement for an ITAM system, as reflected in the general PDCA requirements.</p>			

Bring-Your-Own-Device (BYOD)

Technology is increasingly part of our everyday lives and is more readily found in the workplace. The concept of Bring-Your-Own-Device (BYOD) allows employees to leverage their personal technological device (such as a cell phone, tablet, laptop, etc.) to access work functions and company information and applications. Naturally, this adds layers of difficulty for companies and their SAM process managers. BYOD has its own challenges and deserves its own set of policies and proper procedures.

Select the forward arrow to learn more about SAM best practices for BYOD.

Mobile Challenges

One growing challenge that companies face is the difficulty of provisioning mobile devices for their employees while adhering to the licensing restrictions around these mobile devices. Mobile devices add new management complexities, such as ensuring both employee privacy and corporate data protection and their respective policies and procedures.

The most comprehensive course in the industry.

The 12-hour course teaches you how to build ISO-compliant SAM systems and addresses contemporary issues such as SAM in the cloud and GDPR.

Characteristics of Service Provider Managed Cloud Delivery Methods

- SaaS
- PaaS
- IaaS

Ultimate flexibility.

From desktop to mobile, the responsive course design allows you to take it from any place, on any device, at your own pace.

Knowledge Check

One of the most important steps in exploring the organization's context is determining who the stakeholders are. Take a look at this list and select all the possible stakeholders in a SAM System.

Choose all correct answers, then select Submit.

- Service Management
- IT department
- Legal
- Marketing department

Submit Show feedback

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Incorporating the best in eLearning design, the engaging, interactive, and resource-rich course makes the learning experience par excellence and practical.

Accelerate your career.

The digital credential can be showcased on digital profiles, linked to new job opportunities, and can be easily verified by potential employers.



BSA Verafirm SAM Certification program is administered by the Business Software Alliance, the world's foremost organization representing the software industry before governments and in the international marketplace. BSA is a liaison member of the ISO WG21, the group tasked with developing the ISO 19770-1 standard.

Register at www.samcertification.org

BSA Verafirm SAM Certification

Establish, Implement, Maintain, and Improve SAM systems by applying principles and processes from the ISO 19770-1 standard



Master the management principles that make SAM systems consistently produce results and stand the test of time, with processes that ensure software is managed through its lifecycle.

Register at www.samcertification.org